

WasteNet

Winter 2004



newsletter

Commercial Solid Waste and Recycling News

Commercial Recycling in Sunnyvale: You Make the Choice

Cities can differ in the way that they handle commercial recycling. Some cities allow businesses to only use one or two City-contracted (i.e. franchised) companies for recycling services. In Sunnyvale, any recycling company with a business license in Sunnyvale can

collect recyclables from businesses — your business makes the choice!

There is a wide array of companies offering recycling services to Sunnyvale businesses. Visit www.sunnyvalerecycles.org (click on

“Business and Commercial” then “Commercial Recycling Resources”) for a list of businesses that may be able to recycle materials your company is still sending to the landfill. Over 30 recyclable materials and nearly 100 service options are available to choose from.

Pallets — Don't Let Yours Go to Waste

If your business uses pallets to sort, store or move goods, you may end up with leftover pallets. **Don't pay to dispose of pallets when you can make the best use of them (and save money in disposal and purchasing costs) by implementing a reuse or recycling program!**



Reduce & Reuse

Consider the following tips to help reduce your company's pallet waste:

- Reuse pallets onsite for your business needs.
- Ask companies that deliver material on pallets to take them back for reuse.
- Consider purchasing reusable, plastic pallets. Visit

www.ciwmb.ca.gov/RCP for a list of over 40 recycled-content plastic pallet suppliers.

Recycling

Pallets can be recycled into valuable products such as landscape mulch, compost, biofuel for heating & electricity, building materials & furniture, and many other consumer goods. One of the following recycling service providers* may be able to collect pallets from your site for recycling (or even reuse!):

Gonzales Pallets
(408) 999-0280

Larson Pallet Co.
(408) 946-4971
www.larsonpallet.com

Sal's Pallets
(408) 433-0907

San Jose Pallet
(408) 275-8210

With easy waste reduction and recycling options available, your business will never look at your pallets as a waste product again.

* Contact company listed for details. This list does not constitute an endorsement by the City of Sunnyvale.

Did You Know?

About 50% of the hardwood timber harvested in the United States each year goes into the manufacturing of new pallets.¹

¹ Gruder, Sherrie, *Pallets: Management and Markets*, University of Wisconsin Solid and Hazardous Waste Education Center, 1994.

Calendar of Events

**Business
Hazardous Waste Drop-off Events**
February 20th • March 19th • April 16th
Businesses may participate by appointment only.
Call (408) 299-7300 for more information.

**Celebrate Earth Day
April 22**
Visit www.earthday.net for ways that your business can get involved.

WasteNet Survey

Interested in specific waste reduction or recycling topics?

Prefer electronic versions of newsletters?

Please provide us with your valuable input by completing the survey enclosed in this edition of WasteNet.



Making Recycling Work For Businesses with Shared Garbage Service

If your business shares garbage service and has that service managed by a property management company, you may think that your business can not directly realize the cost benefits of reducing your waste. In reality, recycling can still work for your business!

Contact your property manager about starting a recycling program available to all of the businesses in your complex. By having all of the businesses that share a garbage bin participate in a recycling program, your management company is more likely to realize the cost benefits of recycling (through a

reduction in garbage fees). Those benefits could be passed on to your business and you'll be benefiting our environment.

You can also contact the Commercial Recycling Program at (408) 730-7484 — we'd be happy to talk with your property manager or your business about the recycling options that are available.

Solid Waste and Recycling Resources

**City of Sunnyvale
Commercial Recycling Program**
www.sunnyvalerecycles.org

Business waste reduction, recycling, reuse, and buying recycled assistance — (408) 730-7484
jbenabente@ci.sunnyvale.ca.us

Revenue Division

Commercial garbage service start/stop & billing questions — (408) 730-7681

Santa Clara County Hazardous Waste Recycling & Disposal Program

Hazardous waste drop off appointments & information — (408) 299-7300 www.hhw.org

SMaRT Station® (301 Carl Rd, SV)

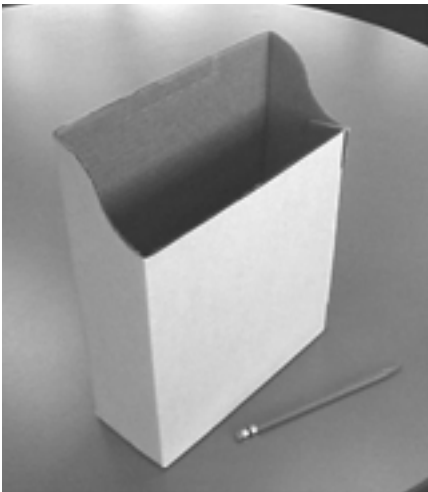
Disposal/recycling drop-off center; 7 days a week, 8am-5pm — (408) 752-8530 x804
www.sunnyvalerecycles.org

Specialty Solid Waste & Recycling

Commercial cardboard recycling service start/stop — (408) 565-9900
www.sswr.com

Support Your Paper Recycling Program with Free Desktop Containers

Businesses that recycle their office paper are eligible to receive up to 200 desktop recycling containers (pictured right) at no charge. Call the Commercial Recycling Program at (408) 730-7484 to request your containers.



Business Bulletin

New Look & Great Information

Check out the City of Sunnyvale's new recycling website at www.sunnyvalerecycles.org. To get to your favorite commercial waste reduction and recycling resources, simply click on the "Business and Commercial" link. Send your feedback to jbenabente@ci.sunnyvale.ca.us.



**Don't forget to
complete the
enclosed 2004
WasteNet
Readership
Survey!**

WasteNet

Writer/Editor: Julie Benabente
jbenabente@ci.sunnyvale.ca.us

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WasteNet is available online at
www.sunnyvalerecycles.org
("Business and Commercial" link)

Keep your bin at its best!
To have graffiti or excessive dirt removed from your bin, call (408) 730-7681 to request bin cleaning and painting service (once per year at no charge).

Survey Enclosed

Printed on 100% Recycled Content Paper, 50% Post Consumer Waste, with Soy-Based Ink.